

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,647,387 B2
APPLICATION NO. : 09/728724
DATED : January 12, 2010
INVENTOR(S) : Kiran Gurudutt Bellare et al.

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the Title page, in Item (54), in column 1, in "Title", line 3, delete "PERSONLIZED" and insert -- PERSONALIZED --, therefor.

In column 1, line 4, delete "PERSONLIZED" and insert -- PERSONALIZED --, therefor.

In column 9, line 21, in claim 12, delete "Web seller;" and insert -- Web server; --, therefor.

In column 9, line 50, in claim 15, delete "die" and insert -- the --, therefor.

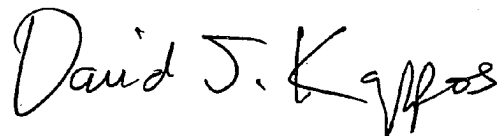
In column 9, line 62, in claim 19, delete "die" and insert -- the --, therefor.

In column 10, line 20, in claim 25, delete "die" and insert -- the --, therefor.

In column 10, line 35, in claim 25, delete "all" and insert -- an --, therefor.

Signed and Sealed this

Twenty-eighth Day of September, 2010

A handwritten signature in black ink that reads "David J. Kappos". The signature is written in a cursive, flowing style with a large, stylized 'D' and 'K'.

David J. Kappos
Director of the United States Patent and Trademark Office